



InterPore2024

**16th Annual International
Conference on Porous Media**

13 - 16 May 2024

Shangri-La Hotel

Qingdao, China

Conference Courses 12 & 17 May

**SPONSOR &
EXHIBITOR
PROSPECTUS**

interpore.org/2024



中國石油大學 (华东)
CHINA UNIVERSITY OF PETROLEUM

InterPore2024

**Make new connections in your target group.
Meet representatives from almost all porous
media research communities at
InterPore2024.**

We would like to invite interested companies, research institutions and universities to join us and become an essential part of InterPore2024. Our sponsors and exhibitors allow us to keep student registration fees low and provide an opportunity for all attendees to learn about new research, products, and technologies. As a sponsor and/or exhibitor of InterPore2024, you will enjoy many benefits:

- **name recognition** of your organization to the entire porous media research community
- **recruitment opportunities** as commonly about 50% of participants are PhD students or post-doctoral researchers
- the possibility of **linking with experts** who are dealing with research and technical questions of potential interest to your company,
- **maximum exposure** to this targeted audience of **key international industry leaders and decision-makers** from porous media science and technology around the world
- **free conference registration**

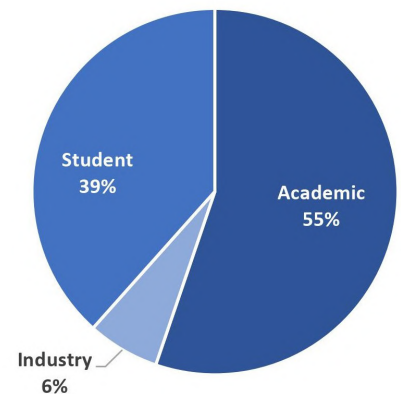
InterPore2024 will be held at the luxurious **5-star Shangri-La Hotel** in the heart of **Qingdao, China**. A very **cosmopolitan** port city at the **Yellow Sea**, Qingdao offers conference center and residence at one location. Known for **Tsingtao beer** and **international festivals**, Qingdao promotes **friendship, economic & cultural exchanges** between China and others all over the world. Come and enjoy one of **China's most liveable cities**. With an acknowledgement of the current economical, political and societal climate, InterPore2024 will again offer the **option to participate and present online** to those who may be unable to join in the physical meeting.

Our conference participants are very diverse in their field of research and include: experimentalists, numerical modelers, users of complex porous media software, mathematicians and practitioners from academia and porous media industries (oil and gas, food, liquid absorbents, paper, filters, biological systems, soil, groundwater, fuel cells, textiles, etc.) Recorded material will be available for viewing during and after the conference, providing multiple opportunities to showcase your brand to our attendees from around the globe, maximizing your return on investment. **Institutional members of InterPore** will get significant reductions on exhibitor and sponsorship fees.

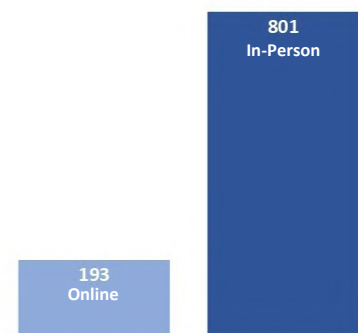
Please contact us at conference2024@interpore.org with any questions you may have.

We look forward to welcoming you among our Sponsors and Exhibitors!

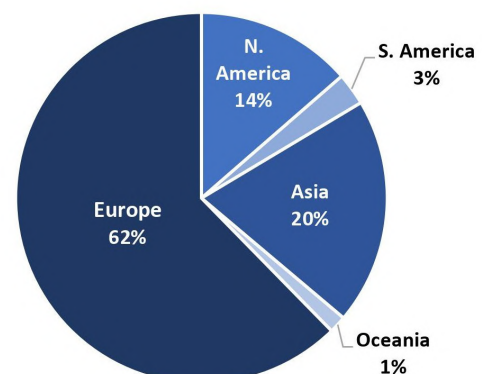
InterPore2023 Attendees



994 participants



38 countries



interpore.org/2024

Sponsorship Opportunities

In addition to the benefits listed below, **all sponsors receive:**

- Their logo on display banners at the physical conference
- Their logo with hyperlink on the Sponsors & Exhibitors page of the conference website
- Weighted rotating banner on Whova, the online conference platform
- Sponsor features on the online conference platform including description, videos, brochures and more
- Recognition in an article in an InterPore2024 bulletin

Platinum Sponsor Additional Benefits

- Logo and hyperlink on the conference website navigation bar
- Logo on all conference marketing materials & bulletins
- Logo on the front cover of the conference program
- Logo on the digital Book of Abstracts cover
- Recognition during the Opening Ceremony
- 20% reduction on exhibition fee*
- **Two-page ad** in the digital conference program
- **Four** free full in-person registrations

Gold Sponsor Additional Benefits

- Logo and hyperlink on the conference website navigation bar
- Logo on all conference marketing materials & bulletins
- Logo on Book of Abstracts cover
- 15% reduction on exhibition fee*
- **One-page ad** in the digital conference program
- **Three** free full in-person registrations

Silver Sponsor Additional Benefits

- Logo and hyperlink on the conference website navigation bar
- 10% reduction on exhibition fee*
- **1/2-page ad** in the digital conference program
- **Two** free full in-person registrations

Bronze Sponsor Additional Benefits

- **1/4-page ad** in the digital conference program
- **One** free full in-person registration

Sponsorship Fees

| Bronze sponsorship | Silver Sponsorship | Gold Sponsorship | Platinum Sponsorship |
|----------------------------------|----------------------------------|----------------------------------|----------------------------------|
| Institutional Members (SME**): | Institutional Members (SME**): | Institutional Members (SME**): | Institutional Members (SME**): |
| €1450 | €3000 | €4300 | €5800 |
| Non-members (SME): | Non-members (SME): | Non-members (SME): | Non-members (SME): |
| €1750 | €3700 | €5400 | €7200 |
| Institutional Members (non-SME): | Institutional Members (non-SME): | Institutional Members (non-SME): | Institutional Members (non-SME): |
| €1850 | €3850 | €5700 | €7500 |
| Non-members (non-SME): | Non-members (non-SME): | Non-members (non-SME): | Non-members (non-SME): |
| €2250 | €4650 | €6900 | €9100 |

*The reduced fee will be calculated based on the full exhibition fee. The fee for additional staff members will not be reduced.

** SME refers to small and medium enterprises. An enterprise is medium size if: a) maximum number of employees is 250 AND b) the turnover is less than 50MEuro, or balance sheet total is less than 43MEuro. More details on SME can be found [here](#).

Exhibition Opportunities

What's included?

- **Exhibition booth(s)**

Exhibitors will be provided a booth at the conference location at the Shangri-La Hotel in Qingdao. In addition, all exhibitors will receive a virtual exhibition booth through Whova, our online conference platform. Whova allows exhibitors to add promotional videos, host live product demonstrations, draw traffic with coupons and promotions, distribute handouts and flyers, create virtual meet-ups and interact with attendees directly from your virtual booth.

- **One free conference registration**

Each exhibitor will receive one free in-person registration. Registration includes full access to all scientific sessions and lectures, the welcome dinner on Monday evening, lunch each day of the conference, plus networking and social activities.

- **Recognition on the conference website**

Logo and 100 words of description for all exhibitors will appear on the sponsors/exhibitors page of the conference site.

- **Recognition in the conference program**

Logo and 100 words of description will be published in the digital conference booklet which will be distributed online to all participants.

- **Exhibitor showcase opportunities**

Exhibitors will also have the opportunity to publish a brief article about their products and services in an issue of the InterPore newsletter.

- **Exhibitor spotlight**

Prior to the conference, an email featuring your organization will be sent directly to all participants through the online conference platform.

- **Lead capture and attendee lists**

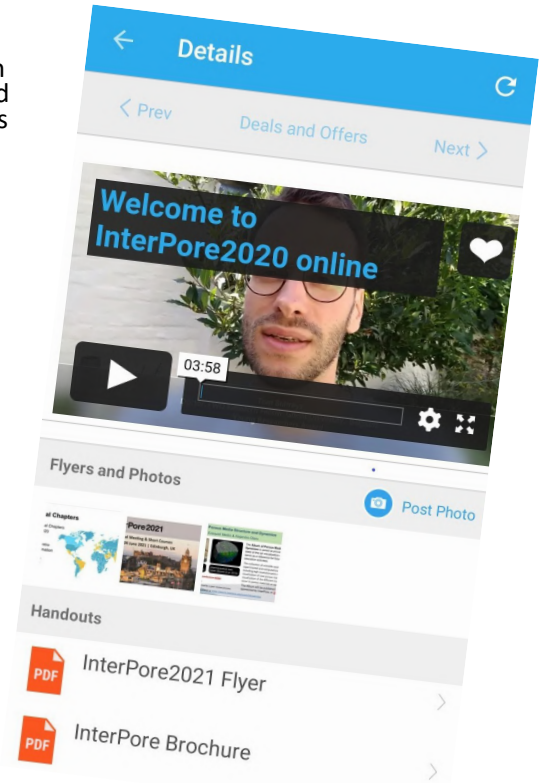
Leads can easily be captured using the Whova app's QR code scanner. Exhibitors will receive the contact details of all participants who have given explicit data-sharing permission.

- **Over one-month of exposure**

Online conference exhibition booths and conference content will be made available prior to the start of the conference and will remain online afterwards, maximizing your exposure and return on investment.

- **Networking opportunities**

Dedicated exhibition time will be provided during the program, giving participants the chance to visit your booth. Workshops and meetups can be scheduled with push notifications sent from the conference organizers to all participants. Live-stream these workshops and meetups through the Whova app to simultaneously reach online and physical attendees. Message boards allow communication and connections with conference participants. In addition, there will be multiple networking and social events in which all participants may take part.



**InterPore2024
Exhibitor Package Fee*:
€2800**

*Institutional members of InterPore are eligible for a 15% reduction of the base rate.

Exhibition Details

1. VENUE

Shangri-La Hotel

<http://www.shangri-la.com>

All exhibitions, posters, and coffee breaks will take place in the pre-function area outside China Hall in the Shangri-La Hotel. China Hall will be the location for the welcome dinner, lunches and plenary lectures.

2. EXHIBITION SET-UP

All stand preparation must be completed by Monday, 13 May at 10:00.

Please note that the hotel does not provide trolleys or pallet trucks. If mailing goods in advance, packages should be clearly marked for delivery upstairs.

3. WELCOME RECEPTION

A Welcome Dinner and networking event will be held on Monday evening. All exhibitors are invited to attend.

4. EXHIBITION OPENING TIMES

Exhibition hours are provided within the Block Program on page 7 of this document. Please note that times are subject to change. The most current version of the program can be found on our website: www.interpore.org/2024

5. REGISTRATION

Each physical exhibition booth includes one free full registration. Included in the registration are the Welcome dinner on Monday evening, daily lunch during the conference, twice daily coffee breaks, access to all lectures and workshops, conference materials, and other networking and social events.

Additional booth staff are welcomed and may register at the regular attendee rates.



Shangri-La Hotel Qingdao



Shangri-La Hotel Qingdao Lobby

6. EXHIBITION AREA DESCRIPTION

- Floor: carpet.
- Floor load: 300 kg/m².
- Headroom height: 11 meters

Exhibitor stands will be located adjacent to poster exhibition and catering stands, which will drive foot traffic to the exhibition area.

Free Wireless access is provided.

7. BASE PACKAGE

Shell scheme

General structure in silver color aluminum. White melamine walls.

L200cm*W400cm*H240cm

Power supply base (up to 500W)

3 LED spotlights

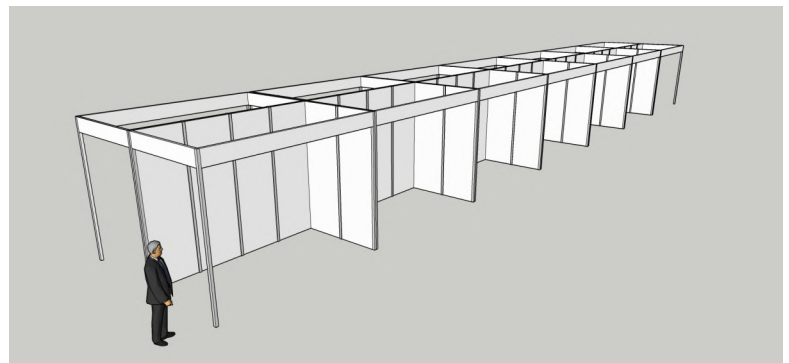
Printed lintel

1 PVC panel + print vinyl of 400 cm x 60 cm 3mm thick (main façade) WITH YOUR LOGO. PVC

panel + print vinyl of 200 cm x 60 cm 3mm thick (side façade, where applicable) WITH YOUR LOGO.

Furniture

Two conference chairs (50x45x75 cm), a rectangular table (183x45x75 cm) with table covering and paper waste bin.



Shell scheme of exhibition booths



Standard table

8. ADDITIONAL ITEMS

A wide range of additional services for exhibitors is available to include: furniture hire, audio visual equipment, printing services, stand cleaning, floral displays, and more. For more information on these services, please contact

Amy Spang (amy.spang@interpore.org)

9. ACCOMODATIONS

Special rates for InterPore2024 attendees will be available at the Shangri-La Hotel. For more information visit interpore.org/2024

10. VISA AND TRAVEL DOCUMENT REQUIREMENTS

We are unable to facilitate the procurement of passport, visa, or other travel documentation. Please consult with your local government agency to ensure you have any required documents (including visas) necessary for travel into China. We recommend you do this as soon as possible as document processing times vary and can take an extended period of time to finalize. Please contact secretary@interpore.org if you need a visa letter in support of your application.



InterPore2024

Block Program

SUNDAY, 12 MAY 2024

| | |
|---------------|--------------------|
| 09:00 – 16:00 | Conference Courses |
| TBD | Lab Tours |

MONDAY, 13 MAY 2024

| | |
|---------------|--|
| 09:00 – 09:05 | Opening Ceremony |
| 09:05 – 09:10 | Award Ceremony 1 |
| 09:10 – 09:55 | Plenary Lecture |
| 09:55 – 11:25 | Poster Session, Exhibition, Coffee Break |
| 11:25 – 12:25 | Session 1.1 MS13 MS06-B MS09 MS07 MS05 MS08 MS04 MS15 |
| 12:25 – 13:25 | Diversity, Equality & Inclusiveness Lunch Forum |
| 12:55 – 13:25 | Lunch Break |
| 13:25 – 14:55 | Session 1.2 MS13 MS06-B MS09 MS21 MS05 MS08 MS04 MS15 |
| 14:55 – 16:25 | Poster Session, Exhibition, Brew Break (Coffee, Beer & Refreshments) |
| 16:25 – 16:55 | Invited Lecture 1 Invited Lecture 2 |
| 17:00 – 18:00 | Session 1.3 MS13 MS06-B MS09 MS19 MS01 MS08 MS03 MS15 |
| 19:00 – 21:00 | Welcome Dinner |

TUESDAY, 14 MAY 2024

| | |
|---------------|--|
| 08:30 – 08:40 | Award Ceremony 2 |
| 08:40 – 09:25 | Plenary Lecture |
| 09:30 – 10:30 | Session 2.1 MS13 MS06-B MS09 MS19 MS01 MS08 MS03 MS15 |
| 10:30 – 12:00 | Poster Session, Exhibition, Coffee Break |
| 12:00 – 13:00 | Session 2.2 MS13 MS10 MS17 MS07 MS01 MS06-A MS03 MS15 |
| 13:00 – 14:00 | Lunch Break |
| 14:00 – 15:30 | Session 2.3 MS13 MS22 MS09 MS06-A MS01 MS20 MS03 Career Event |
| 15:35 – 16:05 | Invited Lecture 3 Invited Lecture 4 |
| 16:05 – 17:35 | Poster Session, Exhibition, Brew Break (Coffee, Beer & Refreshments) |
| 19:00 – 22:00 | ECR (Early-Career Researcher) Rendezvous Game Night |

WEDNESDAY, 15 MAY 2024

| | |
|---------------|--|
| 08:30 – 08:40 | Award Ceremony 3 |
| 08:40 – 09:25 | Plenary Lecture |
| 09:30 – 10:30 | Session 3.1 MS13 MS10 MS17 MS07 MS01 MS18 MS03 MS15 |
| 10:30 – 12:00 | Poster Session, Exhibition, Coffee Break |
| 12:00 – 13:00 | Session 3.2 MS11 MS10 MS17 MS07 MS01 MS06-A MS03 MS15 |
| 13:00 – 14:00 | Lunch Break |
| 14:00 – 15:30 | Session 3.3 MS11 MS10 MS17 MS06-A MS01 MS12 MS03 MS23 |
| 15:35 – 16:05 | Invited Lecture 5 Invited Lecture 6 |
| 16:05 – 17:35 | Poster Session, Exhibition, Brew Break (Coffee, Beer & Refreshments) |
| 19:00 – 20:30 | Social Event: Seaside Walk and Light Show |

THURSDAY, 16 MAY 2024

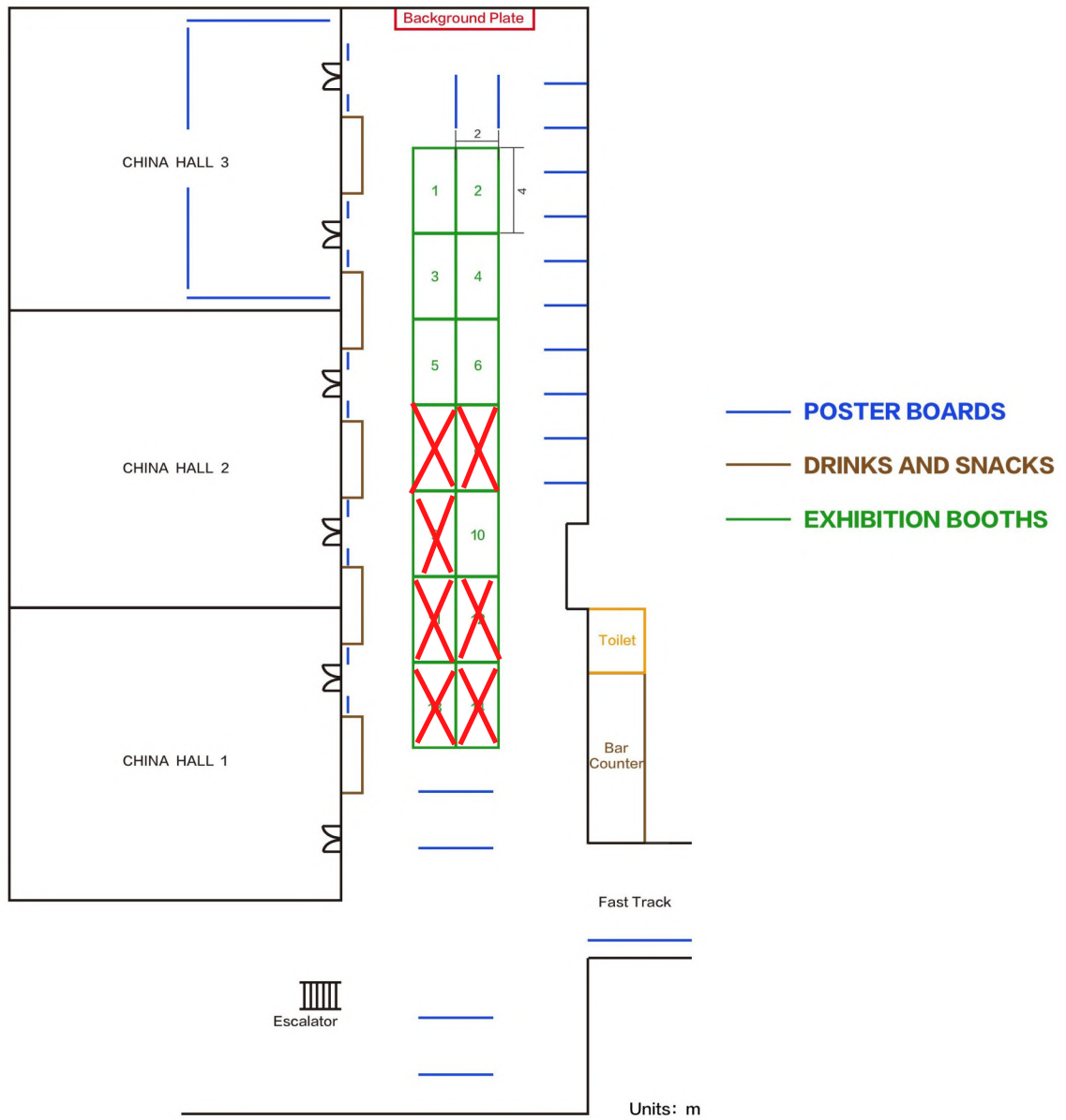
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|---------------|---|-------------------|--|--|--|--|--|
| 08:30 – 09:00 | Invited Lecture 7 | Invited Lecture 8 | | | | | |
| 09:05 – 10:20 | Session 4.1 MS11 MS10 MS17 MS06-A MS01 MS12 MS03 MS15 | | | | | | |
| 10:20 – 11:50 | Poster Session, Exhibition, Coffee Break | | | | | | |
| 11:50 – 12:50 | Session 4.2 MS11 MS09 MS17 MS06-A MS01 MS18 MS03 MS23 | | | | | | |
| 12:50 – 13:50 | Lunch Break | | | | | | |
| 13:50 – 15:05 | Session 4.3 MS11 MS09 MS17 MS06-A MS01 MS16 MS03 Career Writing Workshop | | | | | | |
| 15:05 – 16:20 | Poster Session, Exhibition, Brew Break (Coffee, Beer & Refreshments) | | | | | | |
| 16:20 – 17:05 | Plenary Lecture 4 | | | | | | |
| 17:05 – 17:25 | Award Ceremony 4 | | | | | | |
| 17:25 – 17:30 | Closing Ceremony | | | | | | |

FRIDAY, 17 MAY 2024

| | |
|---------------|--------------------|
| 09:00 – 16:00 | Conference Courses |
| TBD | Lab Tours |

All times are subject to change. Refer to interpore.org/2024 for the latest program.

Exhibition Area



Exhibition Floor Plan



Exhibition Hall



Exhibitor & Sponsor Registration

CONTACT DETAILS

Company:

Contact Name:

Contact Email:

Website:

INTERPORE2024 SPONSORSHIP

Platinum Sponsorship

Institutional Members (SME) €5800 =

Non-members (SME) €7200 =

Institutional Members (non-SME) €7500 =

Non-members (non-SME) €9100 =

Gold Sponsorship

Institutional Members (SME) €4300 =

Non-members (SME) €5400 =

Institutional Members (non-SME) €5700 =

Non-members (non-SME) €6900 =

Silver Sponsorship

Institutional Members (SME) €3000 =

Non-members (SME) €3700 =

Institutional Members (non-SME) €3850 =

Non-members (non-SME) €4650 =

Bronze Sponsorship

Institutional Members (SME) €1450 =

Non-members (SME) €1750 =

Institutional Members (non-SME) €1850 =

Non-members (non-SME) €2250 =

Sponsorship Cost (A) = €

INTERPORE2024 EXHIBITOR PACKAGE

Exhibitor Package €2800

Exhibitor Package
(Institutional Members - 15% discount) €2380

Exhibitor Package
(Platinum Sponsors - 20% discount) €2240

Exhibitor Package
(Gold Sponsors - 15% discount) €2380

Exhibitor Package
(Silver Sponsors - 10% discount) €2520

Booth Cost (B) €

EXHIBITION BOOTH SELECTION*

1st Booth Preference

2nd Booth Preference

PAYMENT INFORMATION

Grand Total (A+B) = €

We prefer to pay the sponsorship fee online.
(Payment instructions will be sent to you.)

We prefer to receive an invoice. (An invoice will be sent by InterPore.)

Signature

Date

Return this form to conference2024@interpore.org. All inquiries can be directed to amy.spang@interpore.org.

By signing this form you accept the terms and conditions outlined in this prospectus. The reservation is final only after payment is received by InterPore. Booth cancellations will be accepted until 15 April 2024, with a cancellation fee of 20%.

*Booths will be distributed on a first-come, first-served basis. Preferred booths cannot be guaranteed.